

# WESTAR

ELEMENTARY SCHOOL

17777 W. WESTAR DRIVE • GOODYEAR, AZ 85338 • 623.327.2840 • FAX: 623.327.2849

Dear Eighth Grade Families,

We would like to give you the opportunity to purchase a “dedication” ad for your 8<sup>th</sup> Grade student to be included in this year’s yearbook. If you are interested in purchasing a dedication for this year’s yearbook, the **deadline for payment will be January 13, 2018**

The dedication pages are divided with the following choices:

Dedication Page Size	Cost
Half Page (3 photos; 50 word max)	\$80.00
Quarter Page (2 photos; 30 word max)	\$40.00
Eighth of a Page (1 headshot photo; 15 word max) business card size	\$20.00

Dedications can be sent in digital (JPEG) format via email to [amcneese@liberty.k12.az.us](mailto:amcneese@liberty.k12.az.us). They should be in color; high quality resolution would work best. Unfortunately, some cell phone photos do not have a high enough resolution for Lifetouch; please send the “original” size if you are sending the picture through an email. You can also create your own ad at home and send in a “prototype” that I can re-create online, or you can send me photos and information on a USB drive.

If digital JPEG format doesn’t work for you via email, then you may also follow these instructions:

1. Use the community upload feature with Lifetouch and upload the number of pictures indicated above, based on your page size, into the “Dedication” folder. Include your student’s name in the photo name and/or description.
  - [community.lifetouch.com](http://community.lifetouch.com)
  - Use activation code: **XMOROC** to set up your account and begin to add photos.
2. Send me an email with your student’s name and EXACTLY what you would like your dedication to say, again, following the guidelines above.
3. Send with your student, in a labeled envelope, your student’s picture, name, and what you would like your dedication to say, using the guidelines above. It will be scanned and returned to you.

Your dedication will be sized to fit into the specific template size that you choose. If you give me a paper version of the dedication, it will be sized down to fit into the ad space template provided on the back of this form.

All checks for dedications need to be made out to **Westar Elementary. Ads must be purchased before January 13, 2018.** Thank you for your help and consideration in making this a memorable school year!

*Don’t forget to purchase a copy of the Yearbook for your child as well. Yearbooks are being pre-ordered **online only** this year. You can **order online** through Lifetouch by going to [www.YBPay.lifetouch.com](http://www.YBPay.lifetouch.com) and entering the WESTAR code:6513118. You should be able to pull up your child’s name on the roster and order. Yearbooks must be purchased prior to March 1<sup>st</sup>.*

Very Respectfully,  
*Amber McNeese*  
Yearbook Advisor



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Eighth-Page Ad = \$20.00

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